

ASIA HEALTH INSURANCE FORUM 2019
November 14-15, 2019
Shanghai, China

IIS was pleased to participate at the Asia Health Insurance Forum 2019 on November 14-15 in Shanghai as a supporting organisation with the organisers CDMC and CFRI in China. Our Managing Director for the Asia Pacific Region, Raphael P. Young delivered the opening keynote to the delegates on the challenges and opportunities of the Asia Health Insurance Market especially, on the issues and development in China with the importance of collaboration opportunities exist in the evolving health ecosystem. Raphael also presented various awards at the forum to the winning insurance organisations including Ping An, Sunshine Insurance and China Pacific. The AHIF was well attended with insurers, reinsurers, brokers, medical providers, technology companies and various insurance and medical associations. Speakers include China Life, Ping An, Huashan Hospital, PICC Health, BDMS, China Re, Qianhai Reinsurance, Bupa, Prudential Corporation Asia, RGAX and many others experts in the field.



Asia Health Insurance Forum 2019 2019 亚洲健康险决策者论坛

Organizer 主办方

Supporter 支持机构



Pre-Event Activities November 13

会前活动 11月13日

- 1700-1800 **Registration 注册**
- 1800-2000 **Welcome Dinner 欢迎晚宴**

Day One November 14

第一天 11月14日

- 0800-0850 **Registration & Morning Tea 注册&早餐会**
- 0850-0900 **Opening and Chairperson's Remarks 论坛开幕&论坛主席（上午）致辞**
- 0900-0910 **Keynote Speech 主题发言**
Raphael P. Young, Managing Director - Asia Pacific, International Insurance Society
Raphael P. Young, 亚太总裁, 国际保险学会

Session 1 Healthcare and Health Insurance Dynamics in Asia

主题一 亚洲医疗与健康险发展动态

- 0910-0940 **The Healthcare Reform and Development of Commercial Health Insurance in China (TBC)**
医改与商业健康险发展（待确认）
Xiaoning Hao, Professor, Director of Public Health and Risk Management Research Center, China National Health Development Research Center, National Health Commission, PRC
郝晓宁, 卫生发展研究中心公共与风险管理研究室主任, 国家卫生健康委员会
- 0940-1010 **Operational Excellence in Health Insurance- Initiatives and Transformations**
健康险专业化经营：创新与转型
Hong Yang, Vice President, China Life Insurance Company Ltd.
杨红, 副总裁, 中国人寿保险股份有限公司
- 1010-1040 **The Use of Technology in Health Insurance**
科技在健康险的应用
Hao Li, Deputy General Manager, Ping An Health Insurance Company of China, Ltd.
李浩, 副总经理, 平安健康保险股份有限公司
- 1040-1110 **Coffee Break & Exhibition Visit 茶歇&展区参观**



1110-1140 **Why Thailand is a World Class Medical Hub and Number One Destination for Health Insurers?**

泰国如何成为世界级医疗中心和健康保险公司的首选目的地？

- Key Success factors
关键成功因素
 - Tourism & Medical Tourism
旅游与医疗旅游热
 - Travel & Health Insurance
旅游险与健康险
 - BDMS & World Class Hospitals
曼谷杜斯特医疗服务集团及其世界级的医院网络

- Result & trend
结论与趋势

Buranut Limjitti, Senior Vice President - International Marketing, Advertising and Public Relations, Bangkok Dusit Medical Services (BDMS)

Buranut Limjitti, 国际市场营销, 广告和公共关系高级副总裁, 曼谷杜斯特医疗服务集团(BDMS)

1140-1210 **Digital Ecosystems in Insurance**

保险数字化生态体系探索

Samita Malik, Vice President of Business Development, Aegon Asia

Samita Malik, 亚洲区业务发展副总裁, 全球保险集团

1210-1240 **Awards Ceremony 颁奖盛典**

1240-1400 Lunch Time 午宴

1350-1400 **Chairperson's Remarks (Afternoon Session) 论坛主席（下午）致辞**

Yuxiao Wang, CEO, Chunyu Doctor

王羽潇, CEO, 春雨医生

Session 2 What's Happening: Increased Consolidations, New Entrants, and Collaborative Partnerships

主题二 关注大健康生态：业态整合、新进入者与合作伙伴关系

1400-1430 **Exploration and Practices of Value-Based Payment Under the Current DRG Payment Reform of Social Medical Insurance**

DRG 医保支付改革下价值支付的探索与实践

Xiaojun Shao, Chief Medical Officer of Healthcare Division, China Pacific Life Insurance Co., Ltd.

邵晓军, 健康养老事业中心首席医务官, 太平洋人寿保险股份有限公司

1430-1450 **Risk Management & Insurance for Non-standard Ones**

非标准体的健康保险与风险管理

Ermo Chen, Data Scientist, MEWS

陈尔默, 数据科学家, MEWS

1450-1520 **Payer-Provider Collaboration to Manage Cost and Mitigate Risk (TBA)**

支付方与供方协作共赢——管理成本，降低风险（待定）

Jingwen Gu, Director of Huashan Worldwide Medical Center, Huashan Hospital Affiliated to Fudan University





顾静文, 国际医疗中心主任, 复旦大学附属华山医院

1520-1540 **Impact of Virtual Care**
近在咫尺的远程医疗

Myra Yu, *Managing Director APAC, Teladoc Health / Advance Medical*
余勤丰, 亚太区总裁, 汇医健康管理咨询

1540-1610 Coffee Break & Exhibition Visit 茶歇&展区参观

1610-1640 **The Breakthrough of Health Management in Life and Health Insurance Industry**
健康管理在人寿与健康保险行业应用的突破之道

Edward Zhu, *Managing Director of Life and Health Business Line, Qianhai Reinsurance Co., Ltd.*
朱爱华, 人寿和健康再保险业务董事总经理, 前海再保险股份有限公司

1640-1710 **Return to Service: Build a Deeper Health Insurance Value System Through Online Medical Care**
回归服务: 依托互联网医疗打造更深健康险价值体系

Yuxiao Wang, *CEO, Chunyu Doctor*
王羽潇, CEO, 春雨医生

1710-1730 **Intelligent Underwriting and Claims (TBC)**
智能核保核赔(待定)

Ping An Life Insurance Company of China, Ltd.
中国平安人寿保险股份有限公司

1730-1810 **Industry Focus Discussion: Competitive Differentiation- How to Meet the Evolving Customer Demand for Health Insurance in Asia**

小组讨论: 聚焦差异化竞争——如何应对亚洲不断变化的健康险需求

- How to conduct product design based on a consumer-focused mindset?
如何以客户为中心进行产品设计?
- How to make personalized and customized services as advantages to add value in products?
如何通过个性化和定制化服务提升产品价值?
- What are the key factors to improve the customer services and experiences?
改善客户服务和体验的关键因素是什么?
- Customer analytics and segmentation: for example, how the changing demographics affect the market?
客户分析与细分: 例如, 如何从人口统计特征中抓住市场需求?
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Moderator 主持人:

- Qi Yan, *Vice President of Health & Pension Department, Sunshine Life Insurance Co., Ltd.*
严琪, 健康与养老险事业部副总经理, 阳光人寿保险股份有限公司

Panelist 参与嘉宾:

- Ran Wang, *Head of Market Development Asia, Generali Global Health*
Ran Wang, 亚洲区市场开发负责人, 忠利全球健康
- Xiaojun Shao, *Chief Medical Officer of Healthcare Division, China Pacific Life Insurance Co., Ltd.*
邵晓军, 健康养老事业中心首席医务官, 太平洋人寿保险股份有限公司
- Edward Zhu, *Managing Director of Life and Health Business Line, Qianhai Reinsurance Co., Ltd.*
朱爱华, 人寿和健康再保险业务董事总经理, 前海再保险股份有限公司
- TBA, *China Life Insurance Company Ltd.*
待定, 中国人寿保险股份有限公司





1810-1815 Chairperson's Closing Remarks and End of Day-One Conference 主席结语&第一天论坛结束

[Concurrent Event 同期活动] Closed-door Meeting 闭门会议

14:45-16:45 **Riding the New Waves of Health Insurance: China, Asia and the World**

乘势而为，健康险新机遇——中国，亚洲与世界

- Deep interpretation of China's measures to further open the insurance sectors
深入解析中国保险业开放升级新措施
- The vast potential of health insurance in China and Asian Emerging Countries
以中国为首的亚洲新兴国家的健康险市场的巨大潜力
- How to develop a robust strategy to succeed in diverse Asian markets
如何制定强有力的战略以在多样化的亚洲市场取得成功
- Health InsurTech helps the insurers to stay competitive in the new age
健康险科技——险企在新时代保持竞争力的关键动力
- Breaking new ground in the competition and cooperation of China's health insurance market, and discussing the future directions for local and foreign insurers in China
中国健康险市场竞争新格局，以及国内外保险公司的未来发展方向
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*About 15 high-level executives from associations, local and multinational insurers, etc. are expected.
组委会拟邀 15 位来自协会、本土以及跨国保险公司等机构的管理层领导出席此次闭门会议。*

Day Two November 15

第二天 11月15日

0800-0850 **Registration and Morning Tea 注册&早餐会**

0850-0900 **Opening and Chairperson's Remarks 论坛主席致辞**

0900-0930 **Reshaping China's Insurance Market and Seeking Opportunities for Medical/Health Insurance Development**

当前中国保险市场的重塑与医疗健康险发展的机遇

Fei Yao, Vice President, Insurance Institute of China

姚飞, 副会长, 中国保险学会

Session 3 How to Be an Intelligent Insurer in the New Era?

主题三 科技赋能：险企如何实现智能化转型？

0930-1000 **The Innovation Evolution and Digitization Driven by Technology**
科技驱动下的创新演进和数字化

Wei Chen, Assistant General Manager, Tk.cn Insurance Co., Ltd.

陈玮, 总经理助理, 泰康在线

1000-1020 **TBA**
待定





CareVoice
康语

1020-1055 Coffee Break & Exhibition Visit 茶歇&展区参观

1055-1125 **Intelligent Marketing and Omni-channel Exploration (TBC)**
智能营销与全渠道探索 (待定)

Xuehe Li, Chief Marketing Officer, Manulife-Sinochem Life Insurance Co., Ltd.
李雪鹤, 首席市场官, 中宏人寿保险有限公司

1125-1155 **IPMI Development and Ecosystem Innovation in Asia**
亚洲国际私人医疗保险(IPMI)的发展与生态系统创新

- IPMI development in Asia within global context and growth trends
全球背景和增长趋势下亚洲 IPMI 的发展
- Challenges and opportunities in delivering value to IPMI customers
为 IPMI 客户提供价值方面的挑战和机遇
- Insurer's role in forming the future healthcare ecosystem
保险公司在形成未来医疗保健生态系统中的作用

Ran Wang, Head of Market Development Asia, Generali Global Health
Ran Wang, 亚洲区市场开发负责人, 忠利全球健康

1155-1225 **Harnessing the Power of Data Big Data Analytics in Health Insurance**
大数据助力健康险

Jesse Song, General Manager of Actuarial & Data Science Department, Cigna & CMB Life Insurance Company Ltd.

宋占雪, 精算及数据研究部总经理, 招商信诺人寿保险有限公司

1225-1400 Lunch Time 午宴

1400-1440 **Panel Discussion: Health InsurTech on the Rise- How is it Reshaping Insurance Value Chain?**
小组讨论: 健康险科技如何重塑保险价值链?

- What are the global insurance technology trends? How to deal with the intelligent transformation and business model innovation of insurers?
全球保险业的科技发展趋势是什么? 如何看待险企的智能化转型与商业模式创新?
- How to manage the adverse selection and health risk?
如何面对逆向选择与健康风险?
- How does "insurance + technology" integrate deeply to effectively improve innovation ability, reduce costs and increase efficiency?
“保险+科技”如何深度融合, 有效提升创新能力, 降本增效?
- What are the impacts of 5G and IoT on health insurance?
5G 与物联网将如何助力健康保险业变革?
- What do you think are the TOP 5 technologies for health insurance in the next 3 years?
您认为未来三年内健康保险业最重要的五大技术是什么?
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Moderator 主持人:

Panelist 参与嘉宾:

- Kelvin Wang, Head of Intermediary & Partnering Distribution, Bupa Global Greater China
王坤, 大中华区多元渠道战略总监, 保柏环球
- Jesse Song, General Manager, Actuarial and Data Science, Cigna & CMB Life Insurance





Company Ltd.

宋占雪, 精算及数据研究部总经理, 招商信诺人寿保险有限公司

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Session 4 Challenges Facing Innovation- What for the future?

主题四 创新面临的挑战——未来会怎样?

1440-1510 **Innovation-driven Development of Health Insurance Close to Customers** 创新驱动, 做有温度的健康险

- Current status of Chinese health insurance market
中国健康险市场发展现状
- Construction and innovation of Taiping's health insurance system
太平健康险产品体系的建设与创新
- The direction of Chinese health insurance driven by innovation
创新驱动的中国健康险发展方向

Duanhong Lin, Chief Actuary, Taiping Life Insurance Co., Ltd.

林端鸿, 总精算师, 太平人寿保险有限公司

1510-1540 **Customer Insights & Innovations of International Insurance Market** 从客户洞察中见证国际保险市场创新

- Difference & Comparison in Customer insights between Chinese and foreign insurance market
中外保险市场客户洞察力的差异与比较
- Opportunities and challenges that foreign insurance companies facing in the Chinese insurance market
外国保险公司在中國市场面临的机遇与挑战
- Innovation and cooperation between the local and foreign insurance companies under the trend of opening and transformation
在开放和转型的趋势下, 本地和外国保险公司之间的创新与合作

Kelvin Wang, Head of Intermediary & Partnering Distribution, Bupa Global Greater China

王坤, 大中华区多元渠道战略总监, 保柏环球

1540-1610 Coffee Break & Exhibition Visit 茶歇&展区参观

1610-1640 **How Will AI Disrupt Health Insurance in the Next 5 Years?** 人工智能在未来5年内将如何颠覆健康险?

Xinkai Du, Chief AI Scientist, Sunshine Insurance Group Corporation Ltd.

杜新凯, 人工智能首席科学家, 阳光保险集团股份有限公司

1640-1710 **TBA** 待定

TBA 待定

1710-1715 Chairperson's Closing Remarks and End of Two-Day Conference 主席结语&论坛闭幕

Remarks: The speaker and topic arrangements are just for your reference and subject to modifications. We will keep you informed of the updates and the final version will come out about one month prior to the event.

备注: 演讲嘉宾及主题安排仅供参考, 如有更改, 组委会将随时为您提供最新信息。终版议程将在会议前一个月左右发布。

