

## **Media Partner Program**

### **PLATINUM MEDIA PARTNER**

#### **Benefits to Media Partner:**

- Identified as Platinum Media Partner in Global Insurance Forum Content
- Identified as Platinum Media Partner on IIS website
- Promote Media Partner event to IIS members
- Distribution of publication at the Global Insurance Forum
- Articles on the IIS posted on IIS website
- Complimentary one page ad in IIS Awards Journal
- Four complimentary Media Partner registrations
- Two complimentary Awards Gala Dinner passes
- Highlighted Event listing with banner and link on “Industry Events” IIS web page, with description

#### **Benefits to IIS:**

- Five complimentary one page ads (or equivalent online exposure for digital publications)
- Coverage of Global Insurance Forum
- Two articles or interviews in advance, during or following the Global Insurance Forum
- IIS branding as Supporting Organization in printed conference material and on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material included in delegate packets at media partner events
- Complimentary one-year subscription to publication
- Invitation for IIS Representative to participate on program of media partner events , with complimentary pass
- Conference attendance discount for IIS delegates
- One email sent to publication circulation list promoting Global Insurance Forum event registration

### **GOLD MEDIA PARTNER**

#### **Benefits to Media Partner:**

- Identified as Gold Media Partner in Global Insurance Forum Content
- Identified as Gold Media Partner on IIS website
- Promote Media Partner event to IIS members
- Distribution of publication at the Global Insurance Forum
- Articles on the IIS posted on the website
- Three complimentary Media Partner registrations
- Highlighted Event listing with link on “Industry Events” IIS web page, with description

#### **Benefits to IIS:**

- Four complimentary one page ads (or equivalent online exposure for digital publications)
- Two articles or interviews in advance, during or following the Global Insurance Forum
- IIS branding as Supporting Organization in printed conference material and on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material included in delegate packets at media partner events
- Complimentary one-year subscription to publication
- Invitation for IIS Representative to participate on program of media partner events , with complimentary pass
- Conference attendance discount for IIS delegates
- One email sent to publication circulation list promoting Global Insurance Forum event registration

### **SILVER MEDIA PARTNER**

#### **Benefits to Media Partner:**

- Identified as Silver Media Partner in Global Insurance Forum Content
- Identified as Silver Media Partner on IIS website
- Promote Media Partner event to IIS members
- Distribution of publication at the Global Insurance Forum
- Two complimentary Media Partner registrations
- Highlighted Event listing with link on “Industry Events” IIS web page

#### **Benefits to IIS:**

- Two complimentary one page ads (or equivalent online exposure for digital publications)
- Minimum one article or interview before, during or after the Global Insurance Forum
- IIS branding as Supporting Organization in printed conference material and on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material included in delegate packets at media partner events
- Invitation for IIS Representative to participate on program of media partner events , with complimentary pass
- Conference attendance discount for IIS delegates
- One email sent to publication circulation list promoting Global Insurance Forum event registration