

GLOBAL
INSURANCE FORUM
BERLIN | JULY 8TH - 11TH, 2018

GLOBAL SPONSORSHIP:

Global sponsors are associated with a specific component of the Forum.

Welcome Reception: \$50,000

Benefits of Sponsorship:

- Branded invitation to all Forum delegates
- Complimentary Ad in Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner*
- One complimentary Forum registration for an insurance company executive
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

**guests to be comprised of registered Forum delegates*

Awards Gala Dessert Reception: \$35,000

Benefits of Sponsorship:

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner*
- One complimentary Forum registration for an insurance company executive
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
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**guests to be comprised of registered Forum delegates*

Speaker Hospitality Suite: \$35,000

Benefits of Sponsorship:

- Branded lounge area exclusive to speakers and VIP's
- One complimentary registration pass
- Logo placement in Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

Industry Breakfast Session: \$25,000

Benefits of Sponsorship:

- Present an industry briefing to select audience
- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Forum content featured in *IIS Intelligence* and distributed broadly to IIS network

Luncheon: \$25,000*Benefits of Sponsorship:*

- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

Awards Gala Cocktail Reception: \$20,000*Benefits of Sponsorship:*

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner*
- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

*guests to be comprised of registered Forum delegates

IIS Executive Council Briefing: \$25,000*Benefits of Sponsorship:*

- Present an industry briefing to key audience of IIS Executive Council members
- One complimentary registration pass
- Access to a private and exclusive networking opportunity with key influential insurance executives
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

Insurance Leadership Reception: \$15,000*Benefits of Sponsorship:*

- Branded invitation to select group of top tier Forum delegates
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Forum Mobile App: \$15,000*Benefits of Sponsorship:*

- Branding on the Forum Mobile App used by all delegates with splash page
- Promotional signage at the registration desk
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals

Brain Snack: \$10,000*Benefits of Sponsorship:*

- A 'Speakers' Corner' style, open-air address/exhibit within the central networking hub
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors

- Access to reserved VIP seating in general sessions
- Forum content featured in *IIS Intelligence* and distributed broadly to IIS network

Wi-Fi: \$8,000

Benefits of Sponsorship:

- Literature distribution
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

Networking Breaks - Monday: \$7500

Benefits of Sponsorship:

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

Networking Breaks - Tuesday: \$7500

Benefits of Sponsorship:

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

Networking Breaks - Wednesday: \$7500

Benefits of Sponsorship:

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

AWARDS JOURNAL SPONSORSHIP

Journal sponsors are featured in the printed awards ceremony program and featured digitally at the IIS Awards Gala Dinner. The awards ceremony includes the Insurance Hall of Fame, the Founders Award, the Leader of Tomorrow Award, the Shin Research Award and the Distinguished Service Award.

Host Table & Platinum Awards Journal Ad: \$10,000

Benefits of Sponsorship:

- A two page Ad in the Platinum Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner*
- Digital branding
- Advance access to Forum Attendee List

**guests to be comprised of registered Forum delegates*

Gold Awards Journal Ad: \$7500

Benefits of Sponsorship:

- A one page Ad in the Gold Section of the Awards Journal
- Digital branding

Silver Awards Journal Ad: \$5000

Benefits of Sponsorship:

- A one page Ad in the Silver Section of the Awards Journal
- Digital branding