

— G L  B A L —
INSURANCE FORUM
BERLIN | JULY 8TH - 11TH, 2018

PLATINUM MEDIA PARTNER

Media Partner Benefits:

- Identified as Platinum Media Partner at the Forum, in Annual Review and Awards Journal
- Identified as Platinum Media Partner on IIS website, with logo and link
- Distribution of publication at the Forum
- Articles on the IIS posted on IIS website
- One complimentary one page ad in IIS Awards Journal
- Four complimentary Media Partner forum registrations
- Two complimentary Awards Gala Dinner passes
- Highlighted Event listing with banner and link on “Industry Events” IIS web page, with description

IIS Benefits:

- Five complimentary one page ads or equivalent online exposure for digital publications
- Coverage of Forum
- A minimum two articles or interviews in advance, during or following the Forum
- IIS branding as Supporting Organization in printed conference material and/or on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material, included in delegate packets at media partner events
- Complimentary one-year subscription to publication
- Invitation for IIS CEO / IIS Ambassador to participate on program of media partner events
- Complimentary pass to conference for one IIS Ambassador
- Conference attendance discount for IIS delegates

GOLD MEDIA PARTNER

Media Partner Benefits:

- Identified as Gold Media Partner at the Forum, in Annual Review and Awards Journal
- Identified as Gold Media Partner on IIS website, with logo and link
- Distribution of publication at the Forum
- Articles on the IIS posted on the website
- Three complimentary Media Partner Forum registrations
- Highlighted Event listing with link on “Industry Events” IIS web page, with description

IIS Benefits:

- Four complimentary one page ads or equivalent online exposure for digital publications
- A minimum two articles or interviews in advance, during or following the Forum
- IIS branding as Supporting Organization in printed conference material and/or on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material, included in delegate packets at media partner events
- Complimentary one-year subscription to publication
- Invitation for IIS CEO / IIS Ambassador to participate on program of media partner events
- Complimentary pass to conference for one IIS Ambassador
- Conference attendance discount for IIS delegates

SILVER MEDIA PARTNER

Media Partner Benefits:

- Identified as Silver Media Partner at the Forum, in Annual Review and Awards Journal
- Identified as Silver Media Partner on IIS website, with logo and link
- Distribution of publication at the Forum
- Two complimentary Media Partner Forum registrations
- Highlighted Event listing with link on “Industry Events” IIS web page

IIS Benefits:

- Two complimentary one page ads or equivalent online exposure for digital publications
- Minimum one article or interview before, during or after the Forum
- IIS branding as Supporting Organization in printed conference material and/or on website
- IIS logo and website link on media partner/event website with brief description
- IIS promotional material, included in delegate packets at media partner events
- Complimentary one-year subscription to publication
- Invitation for IIS CEO / IIS Ambassador to participate on program of media partner events
- Complimentary pass to conference for one IIS Ambassador
- Conference attendance discount for IIS delegates