



CALL FOR PAPERS

A Partnership of the International Insurance Society and The Geneva Association

The Shin Research Excellence Awards program is designed to foster original, applied research in the insurance and risk management field, addressing issues of concern to global insurance executives by examining subjects which directly influence business operations and issues on a practical level.

The selected research, once refereed, will be published in *The Geneva Papers on Risk and Insurance* and presented at the annual IIS Global Insurance Forum before a delegation of 500+ insurance professionals, policymakers and researchers representing 50 nations, this year taking place Washington, D.C., in June 2018. Awards of up to US\$5,000 plus travel expenses will be presented to the selected qualifying research papers, and the lead author will be hosted at the Global Insurance Forum to present the research and actively participate both formally and informally at the Forum.

Research Topic

Recognizing that research anchors productive dialogue which serves as a catalyst for development, the 2018 Shin Award will focus on the topic ***“THE INNOVATION TRANSFORMATION”***. Innovation is rampant, accelerating the pace of development for those in the insurance industry who successfully embrace it. Technological advancement impacts the industry across a broad spectrum, spawning opportunity for innovative product development, delivering operational efficiencies through the reduction of frictional costs, aiding prevention and mitigation of loss via digitalization, and supporting customer centric strategy through enhanced customer experience. Thus technology and innovation continues to impact the insurance industry broadly, influencing strategic growth.

The IIS and The Geneva Association invite submissions of original - developed for this particular program - empirical research on the following:

THE INNOVATION TRANSFORMATION

- Longevity Risk: innovations in medical technology and genomics and innovative insurance solutions to manage longevity risks
- Cyber/Technology Risk: managing exposures and capitalizing on opportunities to offer new insurance products
- Climate Risk and Extreme Events: monitoring, modeling and mitigation to expand risk coverage

Criteria

Only full papers based on rigorous analysis and empirical strategies will be accepted for review and consideration. The paper must be original research; the paper cannot be currently under consideration or accepted by any other journal; cannot have been already published, in whole or in part. Please direct submissions to: secretariat@genevaassociation.org with the subject line: “Shin Research Awards Submission.” A Judging Committee will review all submissions and authors will be notified of the selections in March 2018.

Submission Deadline

Submission are due by **March 1, 2018** and must be submitted in the English language, consisting of approximately 8,000 words and include: 1. A separate cover page containing the paper title, author(s) affiliation and contact information; 2. a two-page executive summary covering the purpose and importance of the research, research methodology, results and a summary of the implications on the industry; and 3) a full paper excluding the author information.

Thank you for your interest in the Shin Research Program.

Sincerely,

Joan Lamm-Tennant, PhD
Chair, Shin Research Excellence Award
Chief Executive Officer, Blue Marble Microinsurance