



## **Platinum Media Partner**

### **Media Partner Benefits:**

- Identified as Platinum Media Partner at the Forum venue, with color logo
- Identified as Platinum Media Partner in Annual Review and Awards Journal, with color logo
- Identified as Platinum Media Partner on IIS website, with logo and link
- Prominent distribution of publication at the Forum
- Articles on the IIS posted on IIS website
- One complimentary one page ad in IIS Awards Journal
- Four complimentary Media Partner forum registrations, which include access to:
  - General Sessions
  - Networking Receptions
  - Luncheons
- Two complimentary Awards Gala Dinner passes
- Where applicable:
  - Events link on *IIS Global Updates*, a weekly newsletter distributed to IIS members
  - Highlighted Event listing with banner and link on “Industry Events” IIS web page, with description

### **IIS Benefits:**

- Five complimentary one page ads or, if a digital publication, equivalent online exposure; artwork provided by IIS
- Coverage of Forum
- A minimum two articles or interviews in advance, during or following the Forum
- Where applicable:
  - IIS logo and listing as Supporting Organization in printed conference material and/or on website
  - IIS logo and website link on media partner and/or event website with brief description
  - Distribution of IIS marketing material, inserted in delegate packets, at events arranged by media partner
  - Complimentary one-year subscription to publication
  - Invitation for IIS CEO or an IIS Ambassador to participate as speaker at conferences arranged by media partner
  - Complimentary pass to conference for one IIS Ambassador
  - Conference attendance discount for IIS delegates

## **Gold Media Partner**

### **Media Partner Benefits:**

- Identified as Gold Media Partner at the Forum, with color logo
- Identified as Gold Media Partner in Annual Review and Awards Journal, with color logo
- Display of publication at the Forum
- Identified as Gold Media Partner on IIS website, with logo and link
- Articles on the IIS posted on the website
- Three complimentary Media Partner Forum registrations, which include access to:
  - General Sessions
  - Networking Receptions
  - Luncheons

- Where applicable:
  - Events link on *Global Updates*, a weekly newsletter distributed to IIS members
  - Highlighted Event listing with link on “Industry Events” IIS web page, with description

### **IIS Benefits:**

- Four complimentary one page ads or, if a digital publication, equivalent online exposure; artwork provided by IIS
- A minimum two articles or interviews in advance, during or following the Forum
- Where applicable:
  - IIS logo and listing as Supporting Organization in printed conference material and/or on website
  - IIS logo and website link on media partner and/or event website with brief description
  - Distribution of IIS marketing material, inserted in delegate packets, at events arranged by media partner
  - Complimentary one-year subscription to publication
  - Invitation for IIS CEO or an IIS Ambassador to participate as speaker at conferences arranged by media partner
  - Complimentary pass to conference for one IIS Ambassador
  - Conference attendance discount for IIS delegates

### **Silver Media Partner**

#### **Media Partner Benefits:**

- Identified as Silver Media Partner at the Forum, with color logo
- Identified as Silver Media Partner in Annual Review and Awards Journal, with color logo
- Display of publication at the Forum
- Identified as Silver Media Partner on IIS website, with logo and link
- Two complimentary Media Partner Forum registrations, which include access to:
  - General Sessions
  - Networking Receptions
  - Luncheons
- Where applicable:
  - Highlighted Event listing with link on “Industry Events” IIS web page

### **IIS Benefits:**

- Two complimentary one page ads or, if a digital publication, equivalent online exposure; artwork provided by IIS
- Minimum one article or interview before, during or after the Forum
- IIS logo and website link on media outlet/event website with brief description
- Where applicable:
  - Distribution of IIS marketing material, inserted in delegate kits, at events arranged by media partner
  - Complimentary one-year subscription to publication
  - Invitation for IIS CEO or an IIS Ambassador to participate as speaker at conferences arranged by media partner
  - Complimentary pass to conference for one IIS Ambassador
  - Conference attendance discount for IIS delegates