



2017 IIS Awards Ceremony and Gala Dinner Journal

Join us in celebrating this year's distinguished award honorees while seizing the opportunity to maximize your company's visibility by participating in the 2017 Awards Journal. The Journal will be distributed to 500+ senior insurance leaders attending the Gala Awards Ceremony taking place on July 18th in conjunction with the 2017 Global Insurance Forum in London, July 17th – 20th.

IIS 2017 AWARDS JOURNAL SPONSORSHIP

ARTWORK SUBMISSION DEADLINE: May 1st, 2017

Journal sponsors are featured in the printed awards ceremony program and featured digitally at the IIS Awards Ceremony and Gala Dinner. The awards ceremony features the Insurance Hall of Fame, the Founders Award, the Leader of Tomorrow Award, the Shin Research Award and the Distinguished Service Award.

Host Table & Platinum Awards Journal Ad: \$10,000

Benefits of Sponsorship:

- A two page advertisement/congratulatory message in the Platinum Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner*
- Digital branding
- Advance access to Forum Attendee List

**guests to be comprised of registered Forum delegates*

Gold Awards Journal Ad: \$7500

Benefits of Sponsorship:

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Digital branding

Silver Awards Journal Ad: \$5000

Benefits of Sponsorship:

- A one page advertisement/congratulatory message in the Silver Section of the Awards Journal
- Digital branding

AWARDS JOURNAL ARTWORK SPECIFICATIONS:

Two-page ad:

Trim Size - 17 in x 11 in (432 mm x 279 mm)

Bleed Size - 17.5 in x 11.5 in (445 mm x 292 mm)

One-page ad:

Trim Size - 8.5 in x 11 in (216 mm x 279 mm)
Bleed Size - 9 in x 11.5 in (229 mm x 292 mm)

PREFERRED ARTWORK FORMAT:

High Resolution PDF

(Include .25 in bleed with crop marks. Make sure all text is converted to outlines / curves and all images are CMYK, minimum 300dpi at 100%.)

OTHER SOFTWARE AND FILE FORMATS SUPPORTED:

(Include all placed graphics and fonts.)

- MAC or PC / Illustrator CS5, Quark, InDesign CS (Include all links and fonts.)
- Logos - Illustrator EPS (with text converted to outlines / curves)

Submissions or queries, including design assistance for an additional fee of \$350, should be directed to:

Kylie Burst, On The Mark:

Tel: +1-908-276-7766 / Email: Kylie@onthemarkcommunications.com