

## SPONSORSHIP OPPORTUNITIES

The IIS Global Insurance Forum is considered the premier global insurance gathering with 500+ senior executives addressing key issues facing our industry. Forum sponsorship offers an opportunity to be featured before an audience of Executive Leadership across all sectors, regions and stakeholders of the industry. Secure your sponsorship position by contacting Colleen McKenna Tucker:

[cmckenna@internationalinsurance.org](mailto:cmckenna@internationalinsurance.org) / +1.212.277.5164.

### HOST SPONSORSHIP

*Host sponsors enjoy priority branding pre, post and during the Forum event.*

#### **Forum Host: \$200,000**

*Benefits of Sponsorship:*

- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- Hospitality Suite within IIS networking hub
- Complimentary Ad in Platinum Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- Prominent conference visibility
- Prominent participation on Forum Program
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Ten complimentary Forum registrations for insurance company executives
- Complimentary IIS Global Membership
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

#### **Platinum Host: \$100,000**

*Benefits of Sponsorship:*

- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- Hospitality Suite within IIS networking hub
- Complimentary Ad in Platinum Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- Prominent conference visibility
- Participation on Forum Program
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Five complimentary Forum registrations for insurance company executives
- Complimentary IIS Corporate Membership
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

#### **Gold Host: \$75,000**

*Benefits of Sponsorship:*

- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution

- Complimentary Ad in Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- Prominent conference visibility
- Participation on Forum Program
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Invitation for one to the exclusive IIS Board Briefing and CEO luncheon
- Three complimentary Forum registrations for insurance company executives
- Complimentary IIS Corporate Membership
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

### **Silver Host: \$50,000**

#### *Benefits of Sponsorship:*

- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- Complimentary Ad in Silver Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- Prominent conference visibility
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Two complimentary Forum registration for an insurance company executive
- Complimentary IIS Corporate Membership
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

### **GLOBAL SPONSORSHIP:**

*Global sponsors are associated with a specific component of the Forum.*

### **Welcome Reception: \$40,000**

#### *Benefits of Sponsorship:*

- Branded invitation to all Forum delegates
- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- One complimentary Forum registration for an insurance company executive
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

### **Insurance Hall of Fame Dessert Reception: \$35,000**

#### *Benefits of Sponsorship:*

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- One complimentary Forum registration for an insurance company executive
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

*\*guests to be comprised of registered Forum delegates*

### **Hospitality Suite: \$30,000**

#### *Benefits of Sponsorship:*

- Branded lounge area within IIS networking hub which can be privatized for meetings or presentations before an intimate audience

- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

### **Industry Focus Session: \$25,000**

#### *Benefits of Sponsorship:*

- Intellectual content featured on IIS homepage and distribution to IIS network on a monthly basis
- Present an industry briefing to select audience
- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Forum content featured in *IIS Intelligence* and distributed broadly to IIS network

### **Luncheon: \$25,000**

#### *Benefits of Sponsorship:*

- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

### **Awards Gala Cocktail Reception: \$20,000**

#### *Benefits of Sponsorship:*

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- One complimentary registration pass
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Advance copy of IIS attendee list

\*guests to be comprised of registered Forum delegates

### **Board of Directors Briefing: \$25,000**

#### *Benefits of Sponsorship:*

- Present an industry briefing to key audience of IIS Board members
- One complimentary registration pass
- Access to a private and exclusive networking opportunity with key influential insurance executives
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions
- Intellectual content featured in *IIS Intelligence* and distributed broadly to IIS network

### **Insurance Leadership Reception: \$15,000**

#### *Benefits of Sponsorship:*

- Branded invitation to select group of top tier Forum delegates
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- Literature distribution

- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

### **Forum Mobile App: \$15,000**

#### *Benefits of Sponsorship:*

- Branding on the Forum Mobile App used by all delegates
- Promotional signage at the registration desk
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals

### **Wi-Fi: \$8,000**

#### *Benefits of Sponsorship:*

- Literature distribution
- Logo featured at the event, on IIS website and in all Forum material distributed to IIS network of global insurance professionals
- All corporate representatives are recognized individually as sponsors
- Access to reserved VIP seating in general sessions

### **Networking Breaks - Monday: \$7500**

#### *Benefits of Sponsorship:*

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

### **Networking Breaks - Tuesday: \$7500**

#### *Benefits of Sponsorship:*

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

### **Networking Breaks - Wednesday: \$7500**

#### *Benefits of Sponsorship:*

- Branded refreshment stations during AM and PM breaks
- Recognition in Forum program
- Digital branding at Forum

## **AWARDS JOURNAL SPONSORSHIP**

*Journal sponsors are featured in the printed awards ceremony program and featured digitally at the IIS Awards Ceremony and Gala Dinner. The awards ceremony includes the Insurance Hall of Fame, the Founders Award, the Leader of Tomorrow Award, the Shin Research Award and the Distinguished Service Award.*

### **Host Table & Platinum Awards Journal Ad: \$10,000**

#### *Benefits of Sponsorship:*

- A two page advertisement/congratulatory message in the Platinum Section of the Awards Journal
- Host table with logo signage at the Insurance Hall of Fame Awards Gala dinner\*
- Digital branding
- Advance access to Forum Attendee List

*\*guests to be comprised of registered Forum delegates*

### **Gold Awards Journal Ad: \$7500**

#### *Benefits of Sponsorship:*

- A one page advertisement/congratulatory message in the Gold Section of the Awards Journal
- Digital branding

### **Silver Awards Journal Ad: \$5000**

#### *Benefits of Sponsorship:*

- A one page advertisement/congratulatory message in the Silver Section of the Awards Journal
- Digital branding